



Fondation CHU Teh-Chun
centenary programme
at Ecolint

**Fostering visual art talents
to create a just and joyful
tomorrow together**

 **Ecolint**

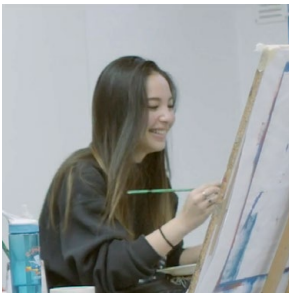
FONDATION
**CHU
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CHUN**



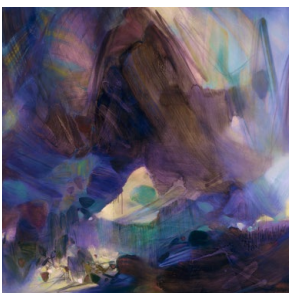
THE ORIGINS OF THE PARTNERSHIP



Throughout his life, CHU Teh-Chun showed us that it is possible to create harmony between cultures and between man and nature. His work exemplifies the drive to innovate constantly, pushing the boundaries of research in all fields, from art to education. In 2021, and for the next decade more than ever, we need to lead by example and inspire the next generation to build a better, more sustainable, just and joyful tomorrow, together.



Investing in younger generations is one of the most effective ways of having an impact on our planet by giving them the opportunity to develop themselves and become greater global citizens. We believe that visual arts have the power to inspire many, motivate and encourage young talents, and drive the change initiated by CHU Teh-Chun in the 20th century.



Fondation CHU Teh-Chun and the International School of Geneva Foundation (Ecolint) share this visionary perspective and thus decided to launch a strategic initiative to inspire future generations by bringing those everlasting values to life.

Both foundations believe in the benefit of collaborative philanthropy. Therefore, the initiative has been designed to welcome other selected like-minded partners who wish to co-finance and accelerate this philanthropic venture.

Inspired by the centenary of the birth of CHU Teh-Chun in 2020 and the 100th anniversary of Ecolint's founding in 2024, we would like to invite you on board this endeavour and join us in the launch of the strategic initiative: **"Fondation CHU Teh-Chun's centenary programme at Ecolint"**.



PARTNERSHIP IDEAS

“Fondation CHU Teh-Chun’s centenary programme at Ecolint” is carefully thought around the conviction that art can have a transformational impact on the lives of individuals and entire communities. CHU Teh-Chun proved this with his life’s work. This initiative has been holistically designed with the following “stepping stone” approach:

a. Enabling access to education for young talents with potential

who may not have the opportunity to develop their skills and pursue their dreams. By investing in developing their visual art skills, they will be empowered to use art to bridge cultures and become the ambassadors of a more cohesive world. This would also create cultural synergies and nurture beauty and harmony between man and nature.

Target: creation of a bespoke “CHU Teh-Chun Scholarship Fund at Ecolint”

b. Cultivating the impact of visual arts educators’ practice,

by giving them the means to advance research on visual arts techniques and sharing their results with students and wider audiences, both in Geneva and abroad.

Target: creation of bespoke “CHU Teh-Chun fund for Visual Arts Excellence Fund” at Ecolint

c. Supporting student artists

with a sign of recognition to the most talented who might further their development and increase their chances of success for continuing their educational journey in the visual arts.

Target: creation of a bespoke “CHU Teh-Chun Award” for emerging artists

d. Fostering dialogue within the larger community and between “East and West”.

Fondation CHU Teh-Chun’s major activities in Asia, including exhibitions, movie screenings, and other events. Furthermore, a bespoke lecture series could be hosted in Geneva with eminent speakers from the arts sector, who would share their thoughts with the entire community and inspire young artists with their stories and insights.

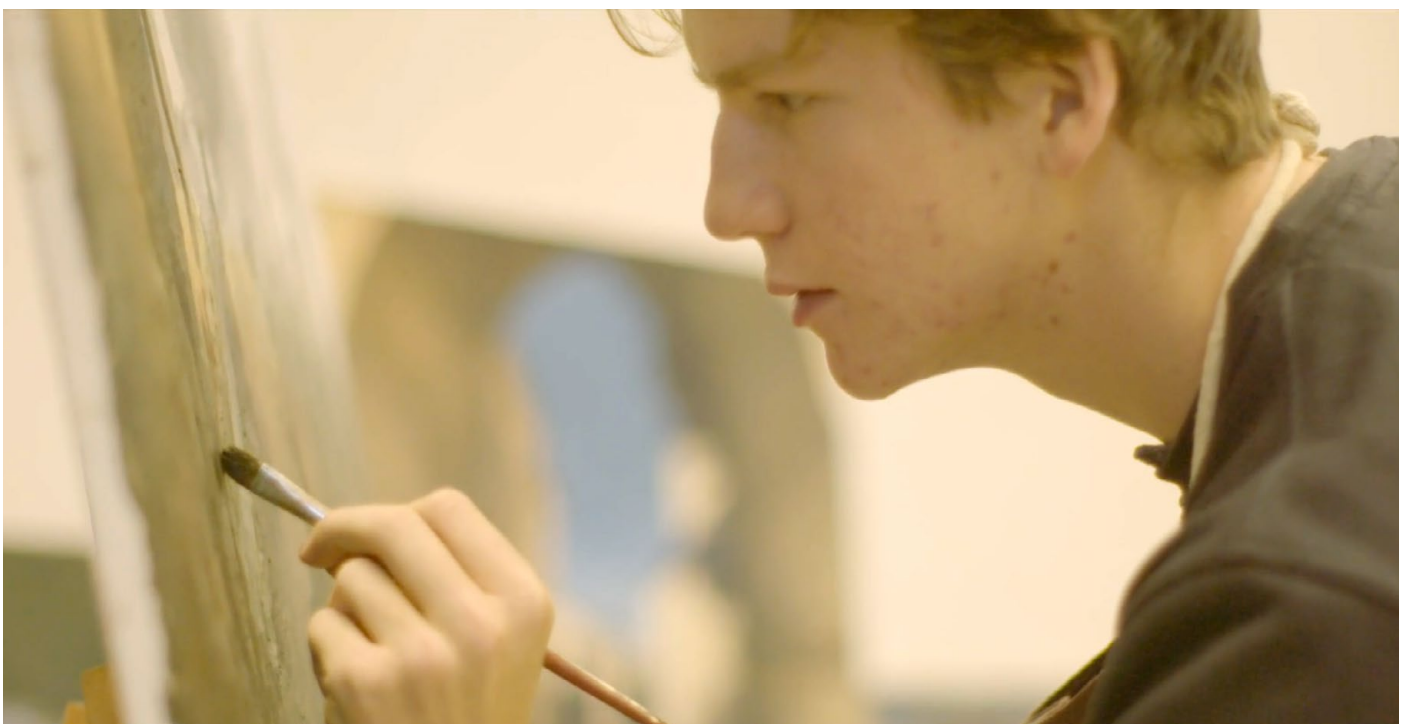
Target: activation of the “CHU Teh-Chun ‘Art for social impact’ Guest Speaker Series”

A PARTNERSHIP TO INSPIRE STUDENTS WHILE HONOURING CHU TEH-CHUN'S IMPACT ON SOCIETY

As a not-for-profit institution, the Ecolint Foundation is able to run school programmes thanks to the tuition fees. The school would not be able to deliver such high-impact projects without the generous support of foundations, philanthropists, and community members who, all together, invest in advancing Ecolint as a public good for society.

Fondation CHU Teh-Chun is leading this initiative, having co-designed it together with the Ecolint Foundation. It is committing strategic resources such as its expertise, competences, and network, in addition to offering financial support to sustain the programme.

With the help of our extended community and friends, we jointly aim to fully fund the initiative and make it a new beacon for art, education, equality, peace, and creativity.



Below is the preliminary budget, needed to achieve the expected impact and foster dialogue between cultures:

Activity	Preliminary ideas	Yearly budget CHF	Total budget CHF (over 4 years)
a) Enabling access to education for young talents with potential	CHU Teh-Chun Scholarship Fund for young talents of promise and potential	~40,000	Up to 160,000
b) Cultivating the visual art teachers' practice and impact	CHU Teh-Chun Visual Arts Excellence Fund	10,000 - 40,000	Up to 160,000
	Production of an immersive film	10,000-15,000	Up to 50,000
c) Supporting young student artists	CHU Teh-Chun Visual Arts Student Fellowship Programme at Ecolint	5,000 - 15,000	Up to 60,000
d) Fostering dialogue within the larger community and between "East and West"	CHU Teh-Chun "Art for social impact" Guest Speaker Series	5,000 - 10,000	Up to 40,000
		~70,000-120,000 per year	Up to 470,000



INVESTING TOGETHER TO ACCELERATE OUR PHILANTHROPIC VENTURE

Fondation CHU Teh-Chun has pledged more than 100,000 CHF for the duration of the partnership as a "cornerstone gift".

In order to mobilise the remaining funds to launch this programme, Fondation CHU Teh-Chun and the Ecolint Foundation are inviting selected likeminded philanthropist to join.

Philanthropists who will accept the invitation will become a member of a selected "Circle for the Advancement of the Visual Arts".

In December 2020, a philanthropist pledged to support the partnership over the next four years.

The Ecolint Foundation will provide its cutting-edge Centre des arts (Cda) on the campus of La Grande Boissière, in Geneva, as well as the professional teams that compose its Visual Arts Department and Cda. The Ecolint Foundation, based on successful activation of the entire partnership, will be honoured to **name a space after CHU Teh-Chun and offer recognitions to the philanthropists** who will support this initiative for the period of the partnership. This will amplify the potential of the initiative and inspire other community members to discover CHU Teh-Chun's path and values. Recognition is very important for us and represents a sign of our gratitude towards donors for accelerating our shared vision of a more just and joyful world.

The CHU Teh-Chun space will be located in the Centre des arts, and ideally connected to the Visual Arts Department. The space will inspire all, introducing the students, scholars, and all community members to new learning opportunities and reflections. Artistic inspiration will be driven by community collaboration as well as by exhibitions and cultural gatherings organised in partnership by the two foundations. The space will allow more people to know, appreciate, and reflect on the values that guided the life of CHU Teh-Chun, thus creating a lasting legacy to honour his impact on society. Fondation CHU Teh-Chun will donate a number of lithographs to be exhibited as well as a number of books to the Ecolint Library about the artist's life and techniques, enriching the access to knowledge for students and all community members.



KEY MILESTONES AND OPPORTUNITIES

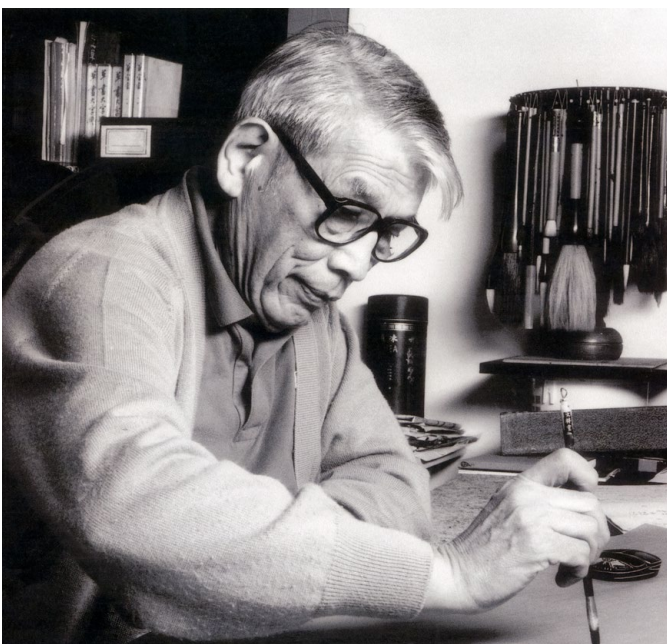
- **Q1 2021:**
High level announcement including a press release, digital communications, and a feature in *Connaissance des arts* magazine
- **Q1-Q2 2021:**
Silent fundraising phase
- **September 2021:**
Launch event at Ecolint Centre des arts, including
 - > A press release to all local and international target press showcasing the public event and the Beijing retrospective exhibition;
 - > An immersive film world premiere, a new project in partnership with Fondation CHU Teh-Chun;
 - > The opening of the CHU Teh-Chun space and exhibition;
 - > A presentation of the Fondation CHU Teh-Chun and Ecolint Foundation partnership during the Beijing retrospective exhibition, where Fondation CHU Teh-Chun will showcase the world premiere of a large exhibition that will travel from one continent to the other in honour of the one hundredth anniversary of the artist's birth.
- **Fall 2021:**
Fondation CHU Teh-Chun's centenary programme at Ecolint
 - a) The CHU Teh-Chun Scholarship Fund could award the first bursary during the 2021-22 school year, for the student to join the School in the 2022-23 school year;
 - b) The CHU Teh-Chun Visual Arts Excellence Fund can start supporting teachers in their research and dissemination from the 2021-22 school year;
 - c) The first awardee be granted the CHU The-Chun Visual Arts Student Award at Ecolint in spring 2022;
 - d) The "Art for social impact" lecture series will be launched in school year 2021- 2022.
- **2024**
Ecolint's 100th anniversary celebration as well as the publication of the "Fondation CHU Teh-Chun's centenary programme at Ecolint" impact report

HOW TO DONATE TO “THE FONDATION CHU TEH-CHUN CENTENARY PROGRAMME AT ECOLINT”

- Donors can make the difference by making a one-off or multiple-year, “restricted” gift to the Ecolint Foundation to support this initiative;
- Gifts of any size make a difference and allow us to celebrate and honour CHU Teh-Chun’s impact on the art world, inspiring future generations, and bringing us closer to our target of delivering the full programme;
- The Ecolint Foundation is a not-for-profit Swiss institution, recognised of public utility by the “Conseil d’Etat de Genève” and is eligible for tax deduction for donors in Switzerland, The United States, and other countries.

Our teams are at your disposal to assist in the process:

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THE PARTNERSHIP ORGANISERS

Fondation CHU Teh-Chun and the Ecolint Foundation are soon celebrating important milestones: the 100th anniversary of the birth of CHU Teh-Chun in 2020 and the 100th anniversary of the birth of Ecolint in 2024.

Our foundations are value-driven institutions that share many guiding principles such as the willingness to create cultural synergies as well as harmony between man and nature. We are both committed to constant innovation, and pushing the boundaries of research in all fields, from art to education.



About Fondation CHU Teh-Chun

The Fondation CHU Teh-Chun was founded in Geneva in 2017 by the CHU family, and is dedicated to the collection, exhibition, conservation and interpretation of the art and archives of celebrated Franco-Chinese artist CHU Teh-Chun (1920-2014).

The non-profit foundation protects and promotes the work and vision of this unique multi-talented artist, including arranging international exhibitions and events, forging partnerships with museums, universities and art collectors, and supporting young up-and-coming artists. The foundation also organises and maintains the archives of CHU Teh-Chun's art, including the authentication and certification of signed works and the compilation of a "Catalogue Raisonné" listing his body of work.

The expertise of the works is under the responsibility of Ching-Chao CHU, who has conscientiously documented the painter's work since his arrival in France.



About the Foundation of the International School of Geneva (Ecolint)

The International School of Geneva, "Ecolint", was founded on 17 September 1924 as the world's first-ever international school. Established by local educators and officials of the League of Nations and International Labour Organization, the objective was to provide an international education for its students based on the progressive educational principles of the Education Nouvelle movement. At Ecolint, our aim is to provide a distinctive high-quality international education through which we help all our students develop their abilities to the highest level of their potential. We respect students' individual and cultural identities and encourage them to become independent thinkers who are eager to carry on learning throughout their lives. We remain the most diverse school in the world with 140 nationalities and 80 mother tongues represented.

"Ecolint, educating students to be global citizens with the courage and capacity to create a just and joyful tomorrow together".